

Empower associates with the AI performance experience platform

Improve customer satisfaction, compliance, and efficiency

Enabling and engaging
your frontline associates is hard.



Customer expectations
are rising



Products and services
are changing and
more complex



Legacy Tech
is a burden

With Central, there's a better way.

Deliver an **engaging, personalized,**
and **guided associate experience.**



Increase productivity



Stay compliant



Deepen customer
relationships



Improving EX and CX for the world's leading financial services organizations and their partners

Largest Global Bank

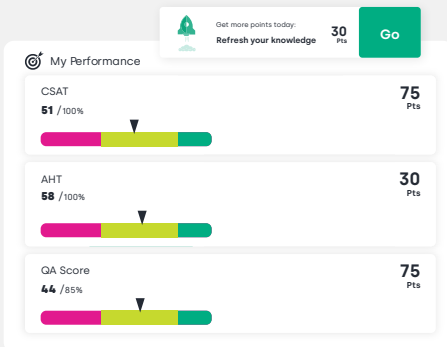
 bread financial.

 synchrony

 Purpose
FINANCIAL

 Teleperformance

Elevate EX with the AI Copilot Built for Financial Services Teams

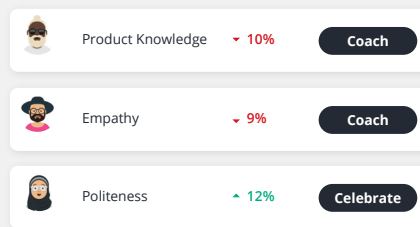


Align, enable, and engage associates for success

- Gamified KPIs
- Personalized learning missions and role-play simulations
- AI-driven knowledge refreshers
- Voice of employee micro-surveys

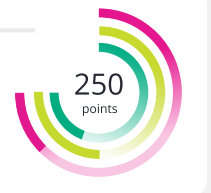
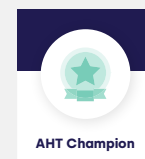
Empower leaders to efficiently and effectively coach their teams

- Real-time performance visibility
- Automated follow-up recommendations
- GenAI-powered quiz and feedback summaries



You got a Kudos!

Your manager thinks you're an exceptional achiever.



Reward progress through a full suite of recognition tools

- Milestone achievement badges
- Manager and peer kudos
- Redeemable rewards & virtual store



Plus! Launch quickly with GenAI content creation

Instantly transform existing content into engaging microlearning experiences!

IT'S TIME FOR CHANGE



Associates and team leaders **expect better**



One-size-fits-all measurement **doesn't work**



Overly complex processes don't drive the right behaviors

SEE HOW CENTRICAL CAN HELP. [SCHEDULE A DEMO](#)